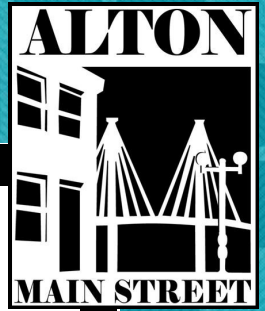


2019 Sponsorship Package



2018 was a monumental year for Alton. Not only did we gain national attention with our Small Business Revolution win, we welcomed 20 new businesses to downtown, carried out exciting new aesthetic improvement projects such as a mural on Broadway and overhead lighting on 3rd St., and attracted more than 30,000 people to Alton Main Street events such as the Farmers' & Artisans' Market. And it's all thanks to the energy and dedication of supporters like you.

When large corporations and small businesses partner with Alton Main Street by making a financial contribution, they fund economic development projects, expand media campaigns, and ensure the continued growth and historic preservation of Downtown Alton. Will you be a part of elevating our efforts in 2019?

How does Alton Main Street provide a return on your partnership?

We work around the clock to:

- Connect business owners, entrepreneurs, skilled community members, and investors with relevant economic development opportunities
- Beautify Alton through public art, streetscape gardening, and litter clean-ups
- Coordinate events that generate new customers and promote local shopping
- Create spaces for networking opportunities and community development, such as our What's Up Downtown information exchange.
- Facilitate training & workshops for small business owners, non-profits, and creatives
- Foster public/private collaboration on projects in the downtown district and beyond

Your partnership also brings perks such as invitations to Main Street events, free or discounted admission to seminars and other special occasions, and announcements about your business in our print, radio & online media outlets - reaching thousands!

Our sincere thanks for your consideration,

Sara McGibany, Executive Director and the 2019 Board of Directors:

Sasha Bassett, Stephanie Schrage, Danielle Johnson, John Simmons,

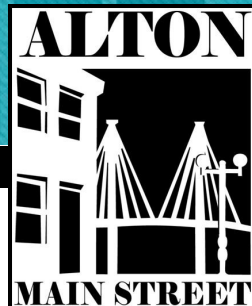
Emily Keener, Monica Semnacher, Antione Williams, Jeff Ledford, John Gajewski,

Sally Kirbach, Lissa Sexton, Kitty Edelen, Vickie Hopkins, and Trish Holmes

www.DowntownAlton.com

Share Ideas | **Create Opportunities** | **Develop New Customers** | **Be Creative**

2018 Corporate Sponsors



We thank you for your generous support!

PLATINUM:



SIMMONS HANLY CONROY
A NATIONAL LAW FIRM



GOLD:



SILVER:



BRONZE:



CARROLLTON BANK

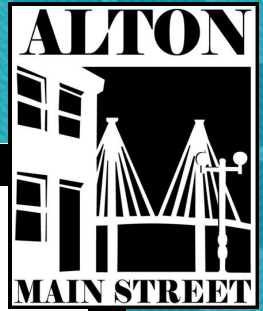
www.carrolltonbanking.com



Let's see #OurAlton shine in 2019!

Please call 618-463-1016 or email info@altonmainstreet.org for more information about Alton Main Street or the Partnership Drive.

2019 Sponsorship Package



YES! I am proud to support Alton Main Street in stimulating our local economy and improving quality of life:

Business Name _____
Contact Name _____
Address _____ Website: _____
City _____ State _____ Zip _____
Phone _____ E-mail _____

Please complete this form and mail it along with your check to:
Alton Main Street 111 East 4th Street - Suite 315 Alton, IL 62002
or make your tax-deductible donation online at: DowntownAlton.com/Partner

Any level of Sponsorship comes with the following benefits:

- Your website link on the Partners page of DowntownAlton.com
- Invitations to Main Street workshops, seminars and events
- Recognition at our Appreciation Party and in our Annual Report
- Announcements in our print, radio & online media outlets - reaching thousands!
- A window decal to advertise your support

GOLD Sponsor — \$5,000

- ALL INCLUSIVE PREMIER SPONSORSHIP FOR ALL EVENTS
- *A gift of this size allows us to present over 250 hours of free & family-friendly entertainment in the coming year*

SILVER Sponsor — \$2,500

- PREMIER SPONSORSHIP FOR 3 EVENTS OF YOUR CHOICE
- *A gift of this size allows us to coordinate hundreds of hours of volunteer landscape maintenance, saving the City thousands in wages annually*

BRONZE Sponsor — \$1,000

- PREMIER SPONSORSHIP FOR 1 EVENT OF YOUR CHOICE
- *A gift of this size allows us to provide intensive assistance to dozens of prospective entrepreneurs and new businesses at no charge*

Event Highlights

Please indicate your choice of event(s) for Sponsorship benefits
FULL DETAILS ON MARKETING COLLATERAL FOR EACH AVAILABLE ON REQUEST

Small Town - Big World **SAT, APRIL 27th—Approx. Attendance - 500**

- This 3rd annual cultural celebration reflects our richly diverse community
- Participants will travel to multiple venues across the district to enjoy cuisine, musical performances, art exhibits and traditional clothing from many ethnicities

Farmers' & Artisans' Market **MAY-OCT—Approx. Attendance - 2,000/week**

- 50+ events total with sponsor signage at a high traffic location
- Features farmers and artists selling locally grown produce, homemade art, baked goods
- Plus: live music, crafts, demos & so much more...a true community gathering place

Night Market **JUNE 13th-AUG 15th—Approx. Attendance - 300/week**

- Now in its 4th season, this is an awesome opportunity for artists and musicians to showcase their work and build their creative businesses every Thursday night
- The event takes place in a green space next to Jacoby Arts Center which has been designed and maintained by volunteers, transforming a formerly vacant lot
- Your support will help anchor the burgeoning arts district on East Broadway

All-Wheels Drive-In Car Show **SUN, JUNE 30th—Approx. Attendance - 2,000**

- Our 22nd annual show will be held on 3rd Street, featuring classic cars and hot rods
- With music and other family activities, this event will take you back to the good ol' days

Mississippi Earthtones Festival **SAT, SEPT 21st—Approx. Attendance - 4,000**

- 13th Annual event as part of the State of Illinois' "It's Our River Day" initiative
- Earth-friendly exhibitors & vendors promote "education, recreation & conservation" of the Mississippi River—plus live music, food, art & activities that are river & eco-themed
- Volunteers have removed 33 TONS of trash from the river to date at MEF clean-ups

Downtown Chili Cook-Off **SAT, OCT 19th —Approximate Attendance - 700**

- A great civic event featuring 25+ chili cook-off teams & live music.
- Your sponsorship comes with 8 complimentary tickets to this delicious event

Economic Vitality Initiatives **Various-sized events throughout the year**

- Assist our business recruitment and retention efforts to advance our local economy
- Educational sessions and networking opportunities such as "What's Up Downtown"
- Show your support for Downtown merchants by funding advertising for "Shop Local" promotions, the Green Gift Bazaar, Small Business Saturday, etc.

Taste of Downtown & Community Tree Lighting NOV 21 & 22 —Attend. - 1,000

- Free activities at Lincoln-Douglas Square for the community: photos with Santa, trolley rides, caroling, cookies & cocoa until the Mayor flips the lights on the tree
- Our tasting event showcases signature dishes from the area's finest restaurants & your sponsorship comes with 8 complimentary tickets to this ever-popular event