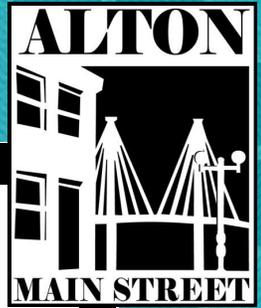


2022 Partnership Drive



2021 was a wonderful yet challenging year, and Alton continues to persevere. We are looking forward to helping our local economy rebound in 2022. Last year, Alton Main Street provided six businesses with grants to enhance their storefronts, attracted visitors to the district for outdoor events like the Alton Farmers' & Artisans' Market and Mississippi Earthtones Festival, and coordinated hundreds of hours of maintenance to improve the aesthetics of Downtown. And it's all thanks to the energy and dedication of supporters like you.

When small businesses and organizations partner with Alton Main Street by investing \$100 or more a year, they fund economic development projects, expand media campaigns, and ensure the continued growth and historic preservation of Downtown Alton. Will you be a part of elevating our efforts in 2022?

Yes! I want to be an Alton Main Street Partner. I choose to:

- Mail my \$100 check to: Alton Main Street 111 E. 4th St.—Suite 315 Alton, IL 62002
- Pay online at www.DowntownAlton.com/Partner

Please consider becoming a Sustaining Partner with automatic payments—save time, save trees, and make a bigger impact!

Subscriptions at \$10/month or \$100/year are available via Paypal at the link above.

How does Alton Main Street provide a return on your investment?

We work around the clock to:

- Connect business owners, entrepreneurs, skilled community members, and investors with relevant economic development opportunities
- Beautify Alton through public art, streetscape gardening, and litter clean-ups
- Coordinate events that generate new customers and promote local shopping & dining
- Create spaces for networking opportunities and community development
- Facilitate training & workshops for small business owners, non-profits, and creatives
- Foster public/private collaboration on projects in the downtown district and beyond

Your partnership also brings perks such as: an enhanced listing on our website, invitations to Main Street events, free or discounted admission to seminars and other special occasions, and announcements about your business in our print, radio & online media outlets - reaching thousands!

www.DowntownAlton.com

Share Ideas | Create Opportunities | Develop New Customers | Be Creative

2022 Partnership Drive



Thank you for your support!

Please tell us more about your business so we can stay in touch and send our appreciation:

Business Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Website _____ Social Media _____

Will you become a Sustaining Partner? Yes! _____ Not today _____

If mailing your Partnership check, please include this completed form and send to:

Alton Main Street, 111 E. 4th Street—Suite 315, Alton, IL 62002



Please call 618-463-1016 or email sara@altonmainstreet.org for more information about Alton Main Street or the Partnership Drive.