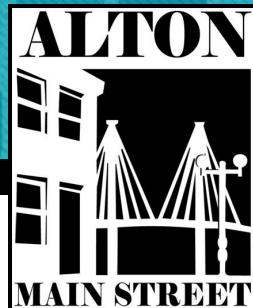


2024 Partnership Drive



Alton Main Street is launching our 2024 Partnership Drive, and we invite you to get involved or renew your support today! When businesses become partners of Alton Main Street by investing \$100 per year, they fund economic development support, expand media campaigns, and improve aesthetics to ensure the continued growth and historic preservation of Downtown Alton. Will you be a part of elevating our efforts this year?

How does Alton Main Street provide a return on your investment?

Our Executive Director and team of volunteers work around the clock to

- CONNECT business owners, entrepreneurs, skilled community members, and investors with resources and relevant economic development opportunities
- BEAUTIFY Alton through garden maintenance, public art, façade grants, and litter removal
- COORDINATE a popular event series that generates new customers and promotes local shopping & dining, including the Alton Farmers' & Artisans' Market, Night Market, Mississippi Earthtones Festival, All-Wheels Drive-In Car Show, Pup Crawl (That's a Pub Crawl + Dogs!), First Fridays Late Night Art & Shopping Experiences, Community Tree Lighting, What's Up Downtown Information Exchanges and more
- CREATE spaces for networking opportunities and community development
- FACILITATE training & workshops for small business owners, non-profits, and creatives
- FOSTER public/private collaboration on projects in the downtown district and beyond
- SURVEY our community for input on their vision for Downtown Alton

Your partnership also includes several perks such as:

- Announcements in our print, radio, online, and social media outlets - reaching thousands!
- An enhanced directory listing on our website
- Recognition at our annual Appreciation Party and in our Annual Report
- A decal to advertise your support



Scan this QR code to visit our website and social media channels to learn about our array of impactful projects.



We thank you for your consideration and continued support,
Sara McGibany - Executive Director, and the Alton Main Street Board of Directors:
Chris Miller, Rachel Lappin, Barry Macias, Bailey Shaw, Sheila Curry, Christine Favilla, Jenny Unfried, Penny Schmidt, Marlene Lewis, Chad Brigham, Mike Weller, Teri McGinnis, Mary Jo Sinclair, and Hope Mader

Share Ideas | Create Opportunities | Develop New Customers | Be Creative

2024 Partnership Drive



Please tell us about your business or organization so we can stay in touch and send our appreciation:

Business/Organization Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Website _____ Social Media _____

☐ **Option 1: Please consider becoming a Sustaining Partner with automatic payments!**

Subscriptions at \$10/month or \$100/year are available via Paypal at www.DowntownAlton.com/Partner

☐ **Option 2: Mail your \$100 Partnership check along with this form to:**

Alton Main Street, 111 E. 4th Street—Suite 315, Alton, IL 62002

**Dues are half-price for non-profit organizations!*



Let's see #OurAlton shine in 2024!

The mission of Alton Main Street is to engage our community in the continued renewal of our historic downtown district and Mississippi River heritage by cultivating an attractive center of economic and social activity.

For more information: www.DowntownAlton.com / sara@altonmainstreet.org / 618-463-1016