



**Alton Main Street**  
 200 W. 3rd Street – Suite 512  
 Alton, IL 62002  
 Phone: (618)-463-1016  
 info@altonmainstreet.org  
 www.DowntownAlton.com

## **29<sup>th</sup> Annual All-Wheels Drive-In Car Show**

Dear Community Partner,

Alton Main Street and the Dynamic Duo Car Club invite you to support and attend the 29<sup>th</sup> Annual All-Wheels Drive-In Car Show on Sunday, June 7<sup>th</sup> from 8am to 4pm. This premier show attracts hundreds of automobiles and draws thousands of spectators! We would appreciate your involvement in this popular event that brings the community to the 3<sup>rd</sup>, State and Belle Street area of Downtown Alton, Illinois to experience the feeling of the “good ol’ days” where the streets are filled with classic cars & hot rods - plus live music from the The HouseShakers, street vendors and great food & beverages at our downtown establishments.

We hope you will take advantage of this opportunity to support a community tradition while also gaining great exposure for your business. We invite you to have a presence at the event and share information about your product or service with the public, which compliments the community street festival experience.

### **Please indicate your sponsorship level**

- \$50 BRONZE SPONSOR** - Your company name will be featured on one class of trophies, and our DJ will announce a public thank you to your business three times during the Car Show.
- \$100 SILVER SPONSOR** - Your company name will be featured on two classes of trophies, and our DJ will announce a public thank you to your business five times during the Car Show. Plus, your business will be welcome to set up booth space at the event to promote your business &/or sell products, if desired.
- \$250 GOLD SPONSOR** - Your company name will be featured on three classes of trophies, our DJ will announce a public thank you to your business ten times throughout the day, and you may set up booth space, if desired. Additionally, your company name will be listed on 150 insulated can coolers given to car show registrants, and your company name or logo will be featured on posters and advertisements in print and online media. (Please confirm by May 22<sup>nd</sup> for maximum exposure)

To reserve your space, please send this registration form along with a check payable to:  
**Alton Main Street (Attn: Car Show) 200 W. 3<sup>rd</sup> Street – Suite 512 Alton, IL 62002**

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Website: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to set up a booth at the event  
 Type of Info, Service or Goods: \_\_\_\_\_

I would like to donate 150 promotional items for the car show registrant goodie bags

Thank you very much for considering being a sponsor; we look forward to hearing from you soon.

Sara McGibany – Executive Director, Alton Main Street

For more information: 618-463-1016 / sara@altonmainstreet.org, or visit [www.DowntownAlton.com](http://www.DowntownAlton.com)

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***Alton Main Street – engaging our community in the continued renewal of our historic downtown district and Mississippi River heritage by cultivating an attractive center of economic and social activity.***